imprint engine

Custom Catalog



Most ambitious brands settle for simple logo decoration for one reason: they don’t give themselves enough time. When deadlines are tight, creativity is usually the first thing to go.

This catalog is an invitation to look beyond the basic, providing a glimpse of what’s possible in the custom space when we have the runway to make something truly special. It’s actually our favorite thing to do for clients.

Imprint Engine’s design team has the creative chops and obsession with trends to turn your brand into something people uniquely feel. All we need is the time to pull it off.

As you go through the next few pages, see how you can move past the standard and make something unforgettable.

Apparel

Front



Back



Right



Left



Inside



Zip-Up Hoodie (Subtle) ★

Front



Back



Right



Left



Inside



Zip-Up Hoodie (Signature) ★★

Front



Back



Right



Left



Inside



Zip-Up Hoodie (Showcase) ★★★

Front



Back



Right



Left



Heavyweight Hoodie (Subtle) ★

Front



Back



Right



Left



Heavyweight Hoodie (Signature) ★★

Front



Back



Right



Left



Heavyweight Hoodie (Showcase) ★★★

Front



Back



Right



Left



1/4 Zip (Subtle) ★

Front



Back



Right



Left



1/4 Zip (Signature) ★★

Front



Back



Right



Left



1/4 Zip (Showcase) ★★★

Front



Back



Right



Left



Inside



Custom Bomber Jacket (Subtle) ★

Front



Back



Right



Left



Inside



Custom Bomber Jacket (Signature) ★★

Front



Back



Right



Left



Inside



Custom Bomber Jacket (Showcase) ★★★

Front



Back



Right



Left



Inside



Custom Vest (Subtle) ★

Front



Back



Right



Left



Inside



Custom Vest (Signature) ★★

Front



Back



Right



Left



Inside



Custom Vest (Showcase) ★★★

Custom Apparel Options (Non-Decoration)



Collar/Cuff/Hem Color



Cut & Sew Stripes



Lining



Trim Color



Zipper Color



Drawstring Color

Apparel Material Options



Acrylic

Synthetic fiber designed to mimic wool; lightweight, warm, and colorfast.



Cashmere

Ultra-soft luxury fiber made from goat hair. Lightweight, warm, and premium in feel.



Cotton

Natural, breathable fiber that’s soft, comfortable, and easy to print on. Ideal for everyday wear.



Denim

A sturdy cotton warp-faced textile; durable and iconic for apparel, hats, and heavy-duty bags.



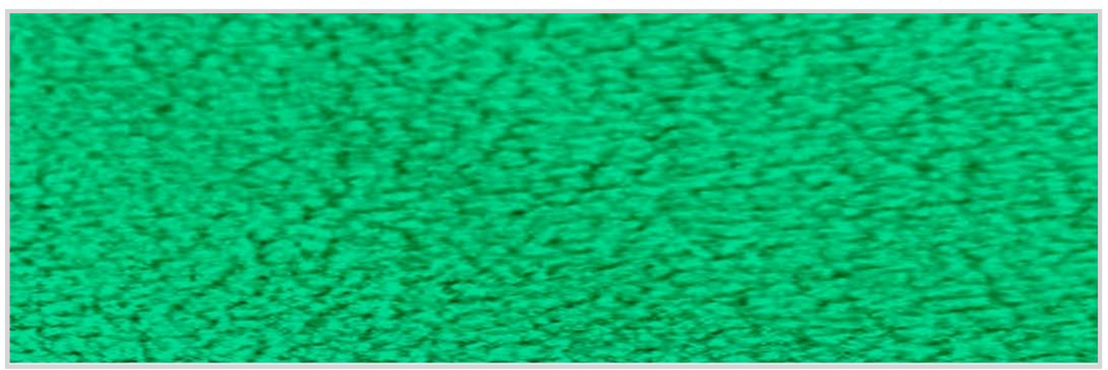
Faux Sherpa

Faux sherpa is a synthetic, animal-free material typically made from polyester. It mimics the warmth and curly texture of real sheepskin with a soft, “shaggy” pile on one side.



Faux Suede

A synthetic alternative to animal suede; soft, durable, and stain-resistant for apparel and accessories.



Fleece

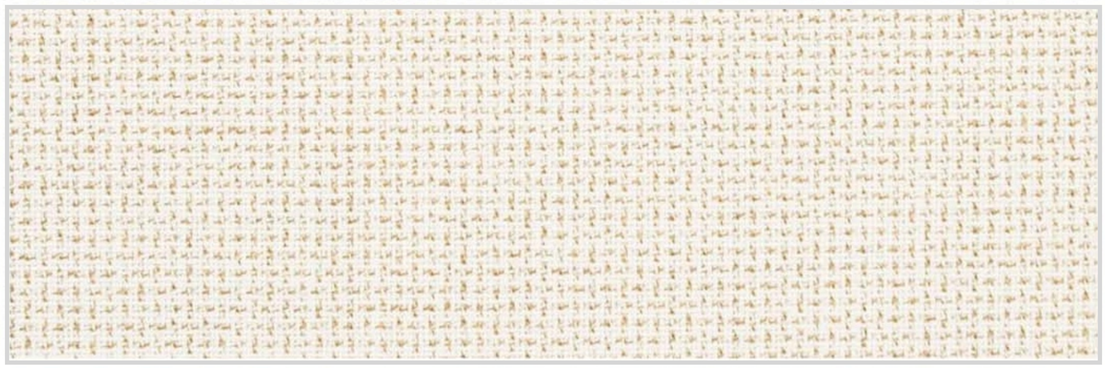
Soft knit fabric (usually polyester) with a brushed interior for warmth and comfort.

Apparel Material Options (Continued)



Hemp

Durable, eco-friendly natural fiber that softens over time while remaining breathable and strong.



Linen

Lightweight natural fiber made from flax. Highly breathable with a textured feel and relaxed look..



Merino Wool

Fine wool fiber that's softer than traditional wool, breathable, and naturally odor-resistant.



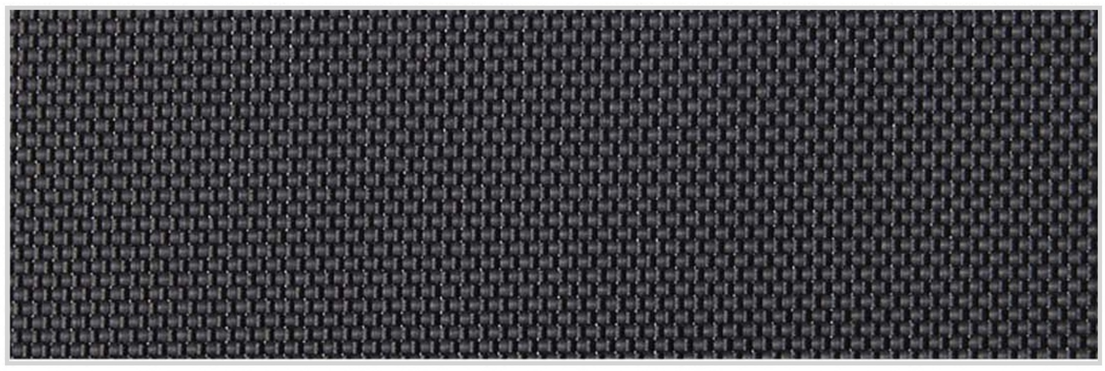
Microfleece

Lightweight fleece with a smooth feel, offering warmth without bulk.



Modal

Type of rayon known for extra softness, smoothness, and resistance to shrinking and fading.



Nylon

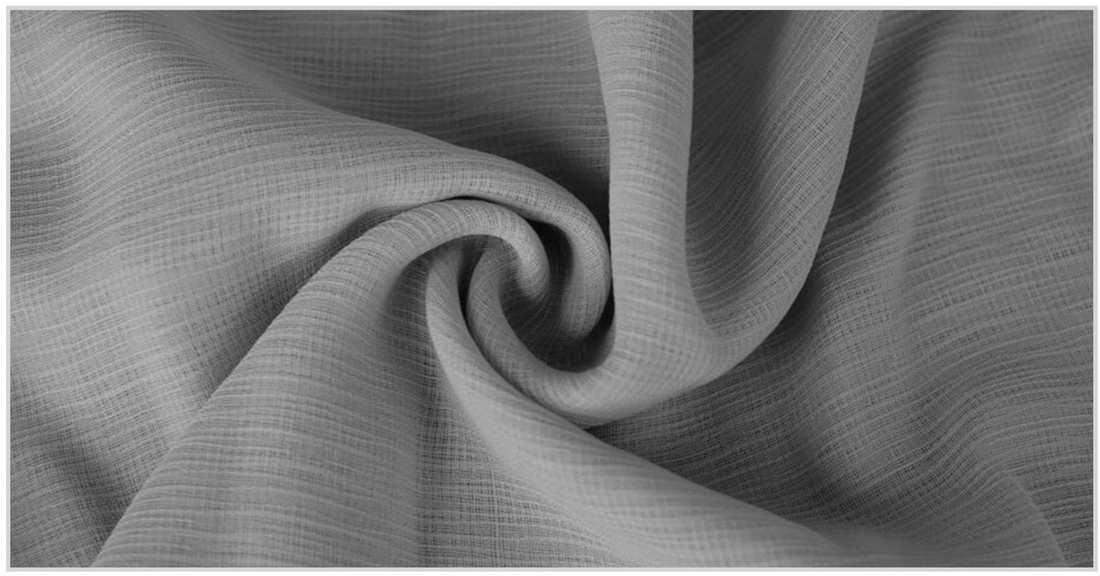
Strong, lightweight synthetic fiber with excellent abrasion resistance and stretch recovery.



Polyester

Synthetic fiber that's wrinkle-resistant, durable, and moisture-wicking.
Great for activewear and longevity.

Apparel Material Options (Continued)



Rayon / Viscose

Semi-synthetic fiber made from wood pulp. Soft, breathable, and drapes like silk.



Spandex

Highly elastic synthetic fiber used in blends to add stretch and shape retention.



Suede

A type of leather with a fuzzy, napped finish; used for high-end jackets, footwear, and premium bags..



Tencel™ (Lyocell)

Sustainable fiber made from wood pulp. Extremely soft, breathable, and moisture-absorbing.



Tri-Blend

Blend of cotton, polyester, and rayon for softness, durability, and a vintage heathered look..



Wool

Natural fiber known for warmth, moisture control, and insulation, even when damp..

Bags

Front



Back



Right



Left



Top



Canvas Duffel Bag (Subtle) ★

Front



Back



Right



Left



Top



Canvas Duffel Bag (Signature) ★★

Front



Back



Right



Left



Top



Canvas Duffel Bag (Showcase) ★★★

Front



Back



Right



Left



Tuck Backpack (Subtle) ★

Front



Back



Right



Left



Tuck Backpack (Signature) ★★

Front



Back



Right



Left



Tuck Backpack (Showcase) ★★★

Front



Back



Right



Left



Commuter Backpack (Subtle) ★

Front



Back



Right



Left



Commuter Backpack (Signature) ★★

Front



Back



Right



Left

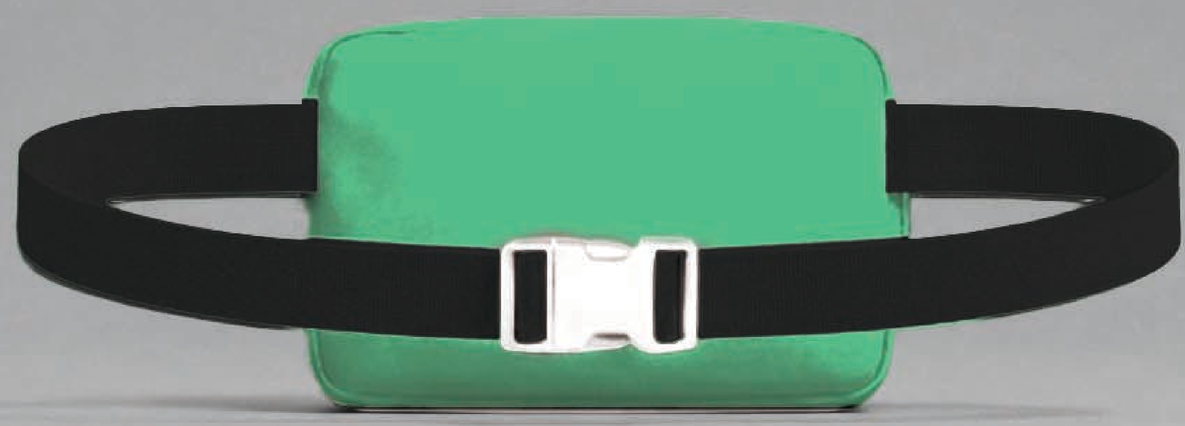


Commuter Backpack (Showcase) ★★★

Front



Back



Right



Left



Top



Belt Bag (Subtle) ★

Front



Back



Right



Left



Top



Belt Bag (Signature) ★★

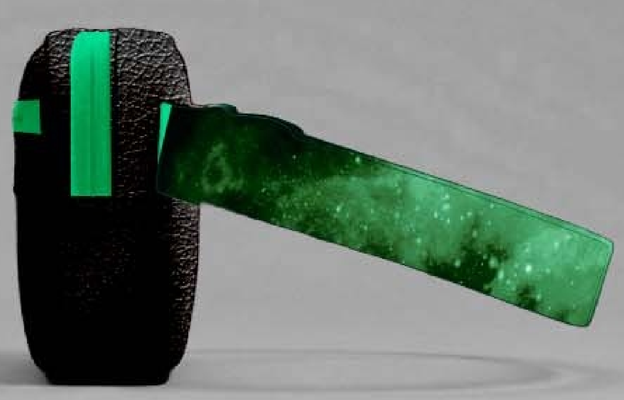
Front



Back



Right



Left

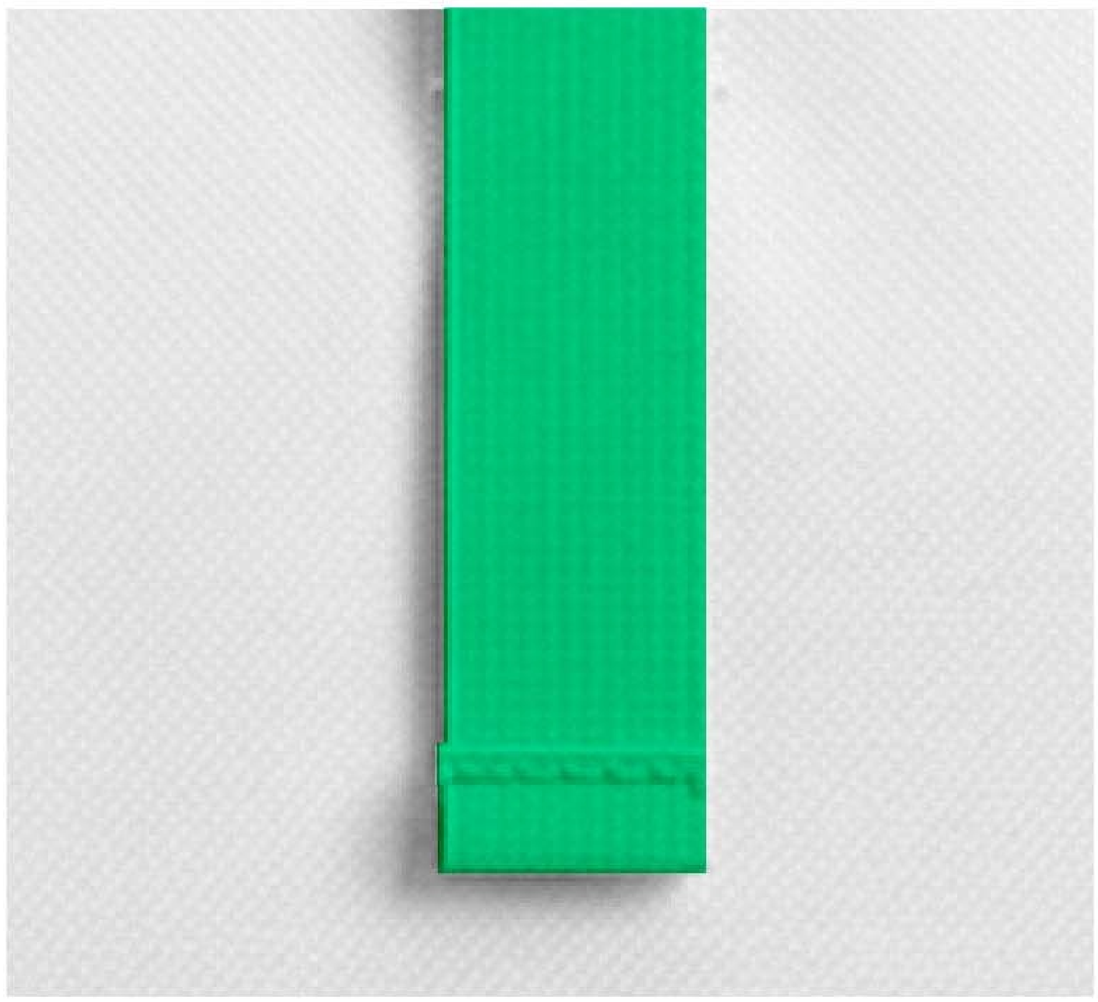


Top

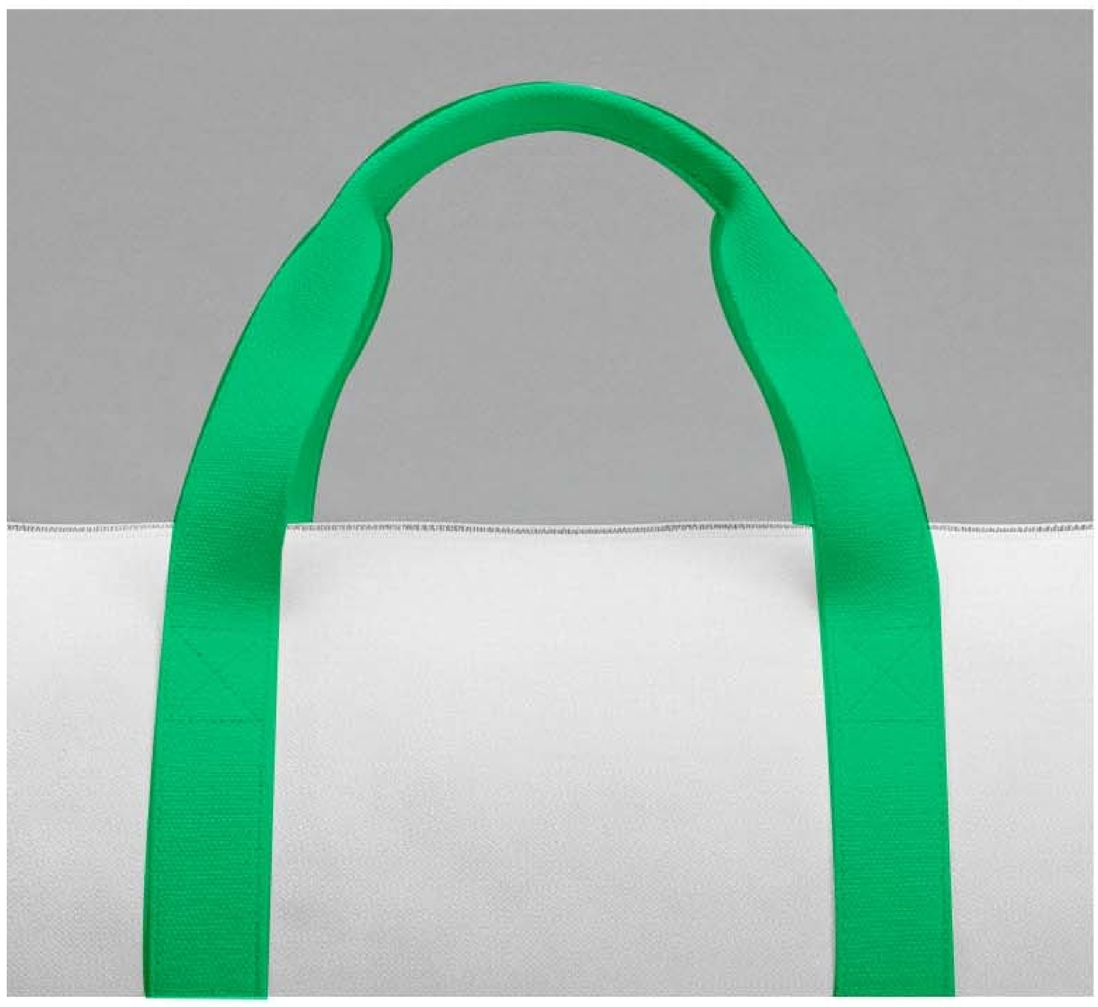


Belt Bag (Showcase) ★★★

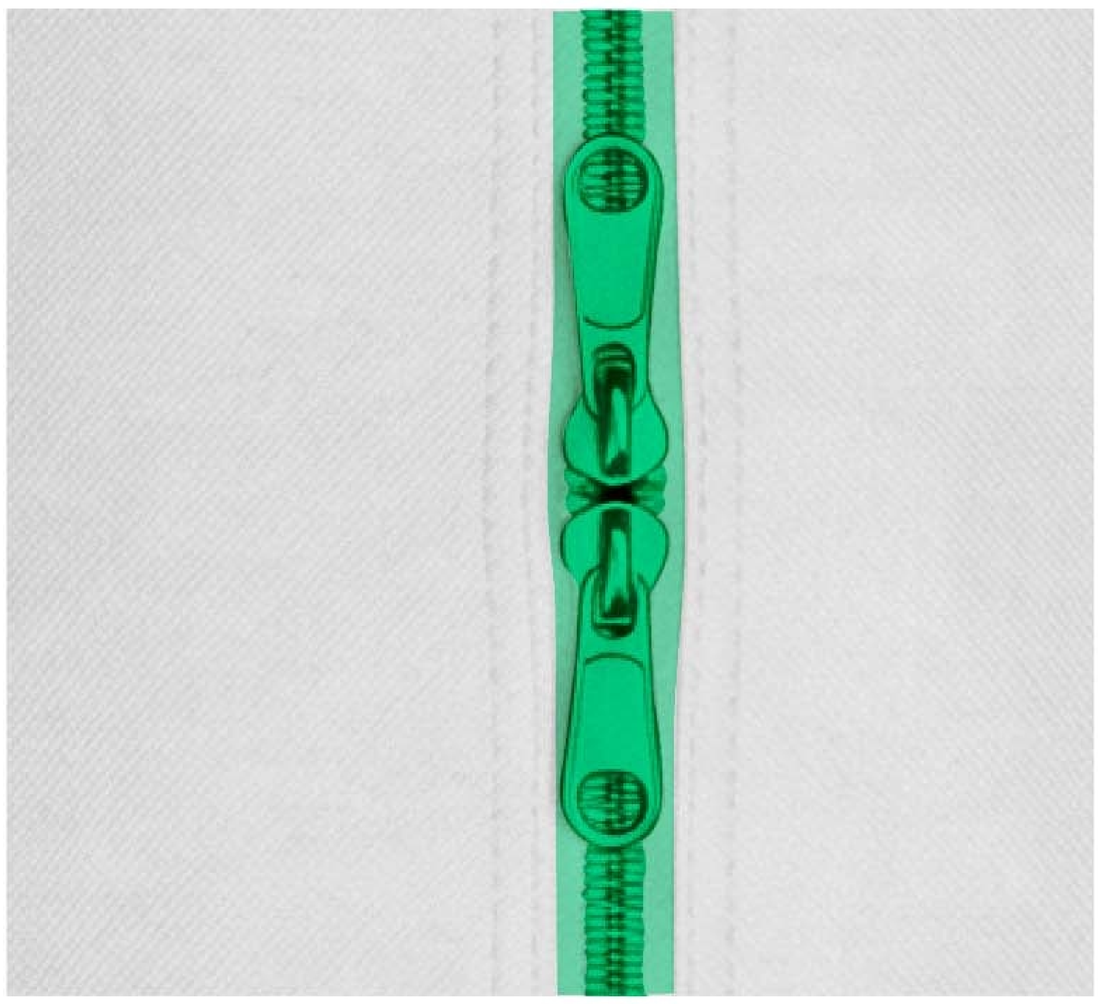
Custom Bag Options (Non-Decoration)



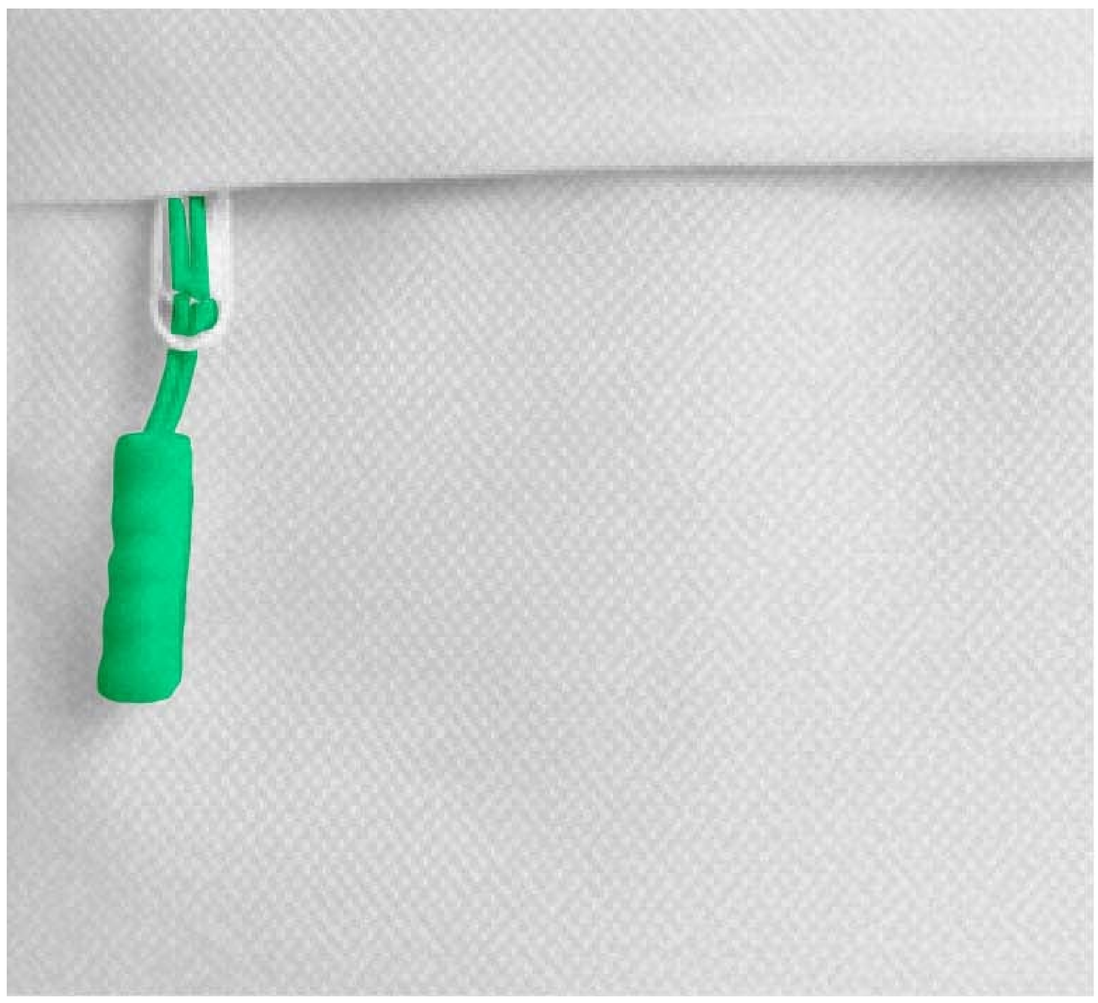
Strap Color



Handle Color



Zipper Color



Zipper Pull Color

Bag Material Options



Canvas

A durable, woven fabric with a natural look and feel. Canvas is sturdy, breathable, and ideal for everyday use and eco-friendly styles.



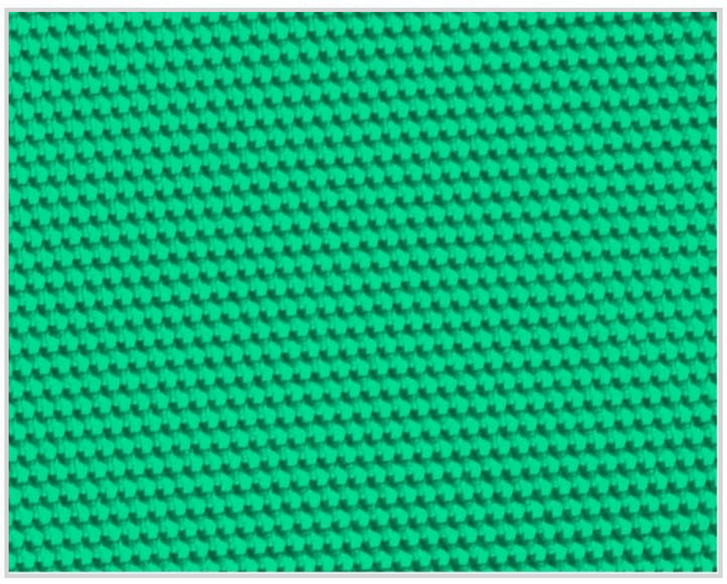
Corduroy

Distinctive ribbed texture with a soft, vintage feel. Corduroy offers warmth, durability, and a retro-inspired look that stands out in lifestyle and fashion-driven designs.



Faux Sherpa

A plush, fleece-like fabric designed to mimic natural sherpa. Faux sherpa is soft, warm, and adds a cozy, textured look to bags and accessories.



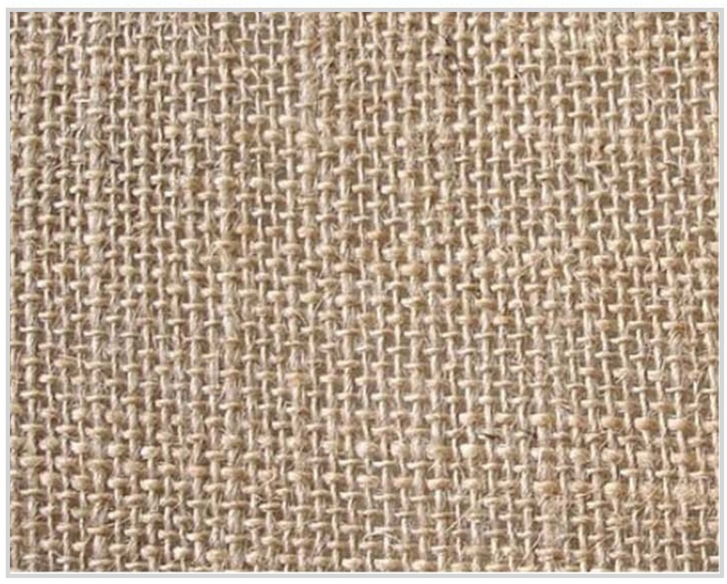
Heavy Denier Polyester

A high-strength, thick synthetic fabric; the industry standard for backpacks and luggage.



Hemp

Durable, eco-friendly natural fiber that softens over time while remaining breathable and strong.



Jute

A natural, coarse vegetable fiber; eco-friendly and ideal for rustic tote bags and sacks.



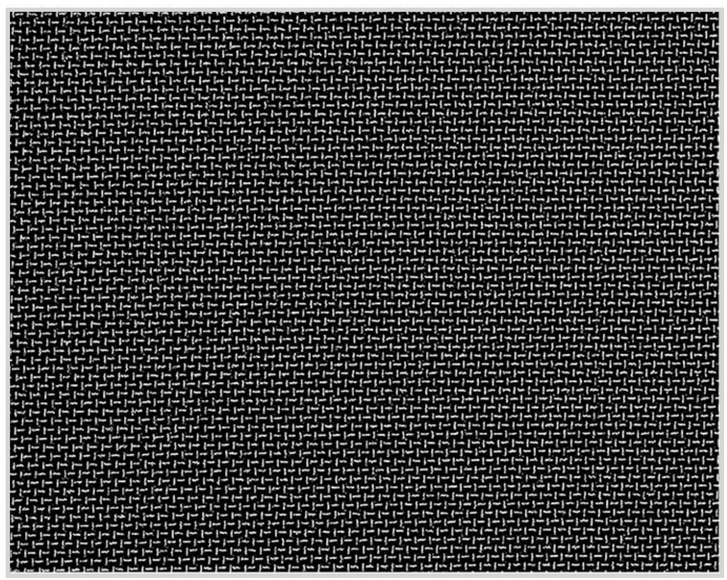
Leather

Animal hide used for premium durability and luxury; common in high-end bags, jackets, and patches.



Neoprene

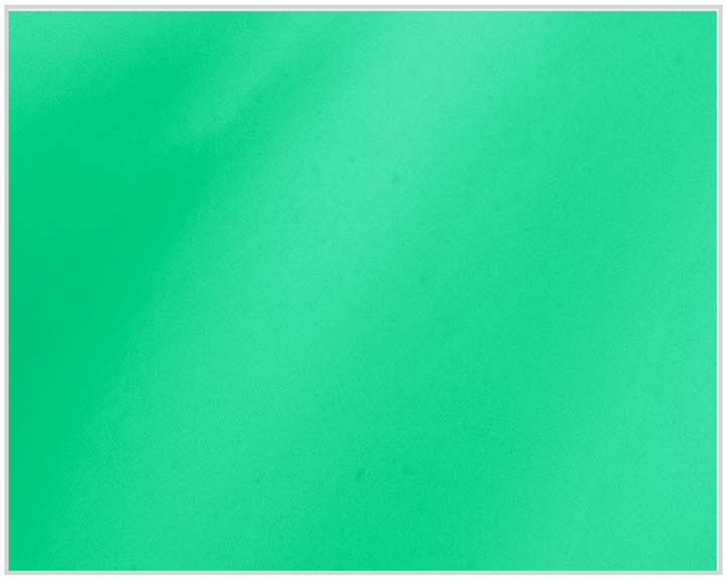
A soft, flexible synthetic rubber known for its cushioning and insulation. Neoprene is water-resistant and provides excellent protection for electronics and everyday gear.



Nylon

A lightweight, strong synthetic material known for its tear resistance. Nylon is smooth, flexible, and performs well in active or travel settings.

Bag Material Options (continued)



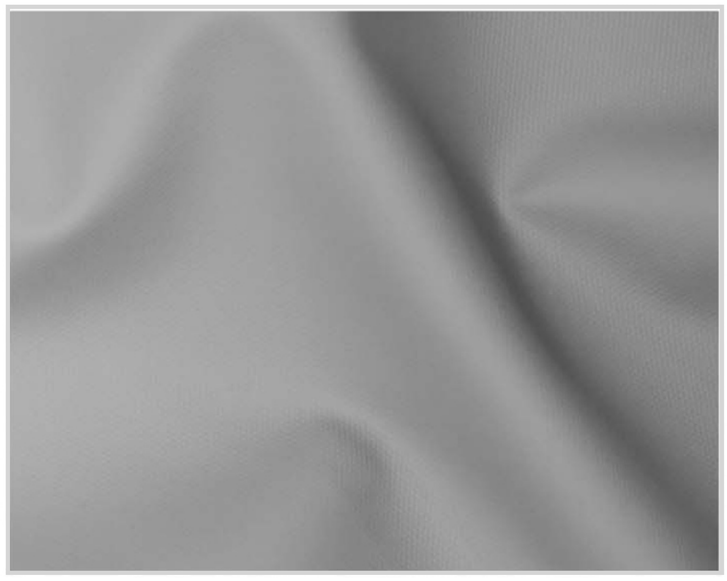
Polyester

A versatile, cost-effective fabric that resists wrinkles and fading. Polyester holds color well and is easy to maintain for long-term use.



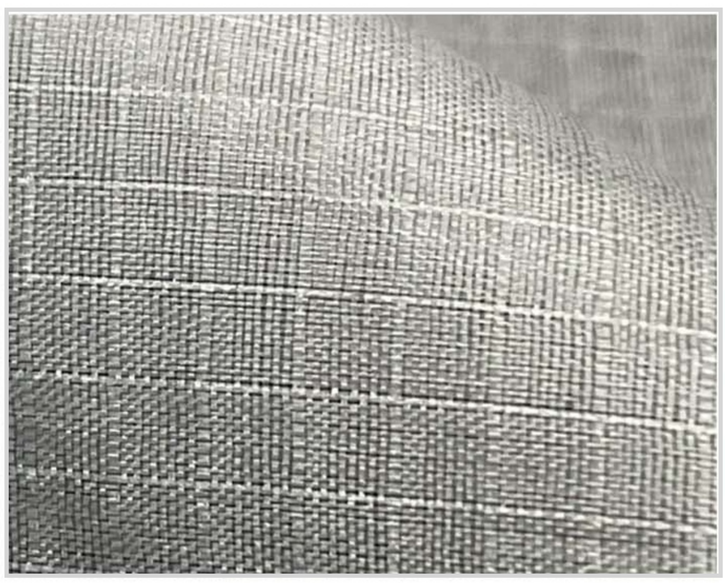
Polypropylene

A thermoplastic polymer used for non-woven reusable grocery bags; lightweight and recyclable.



PVC

A synthetic plastic polymer; waterproof and used for clear bags or high-gloss fashion apparel.



Ripstop

A lightweight woven fabric reinforced with a grid pattern to prevent tearing. Ripstop is strong for its weight and ideal for bags designed for active or outdoor use.



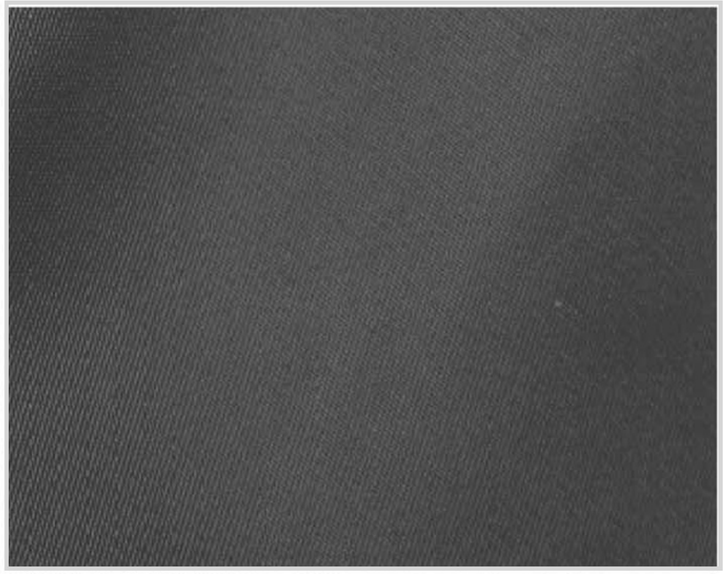
RPET

A sustainable fabric made from recycled plastic bottles. RPET offers the same durability and color retention as polyester while reducing environmental impact.



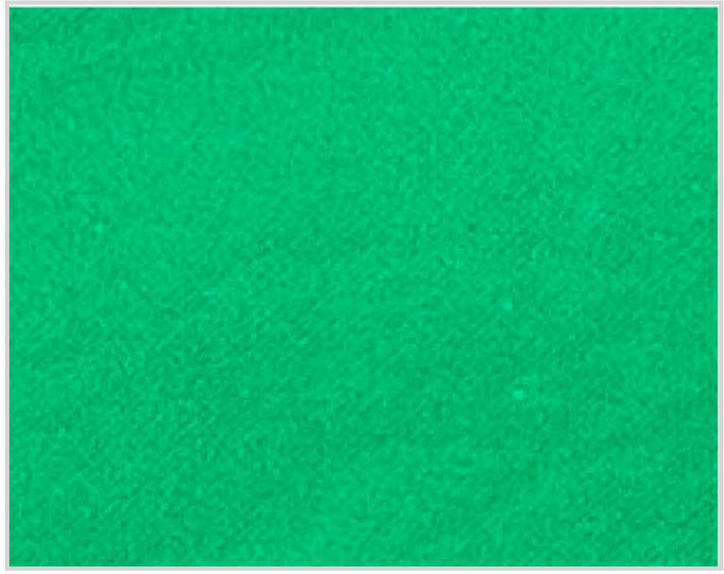
TPU

A flexible, rubber-like material that is highly durable and water-resistant. TPU offers a modern look with excellent abrasion resistance.



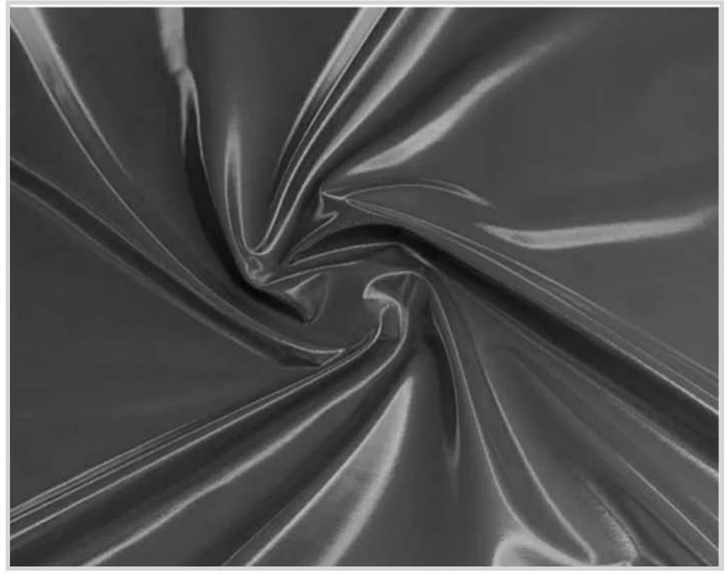
Twill

A textile weave with a pattern of diagonal parallel ribs; common in workwear and structured bags.



Tyvek

A flashspun high-density polyethylene fiber; extremely lightweight, water-resistant, and tear-proof.



Vinyl

A soft, flexible plastic material that can mimic leather or appear transparent. Vinyl is water-resistant and available in a wide range of finishes and colors.

Hats



Front



Right



Left



Back



Bottom/
Inside



5 Panel Laser Perforated (Subtle) ★

Front



Right



Left



Back



Bottom/
Inside



5 Panel Laser Perforated (Signature) ★★

Front



Right



Left



Back



Bottom/
Inside



5 Panel Laser Perforated (Showcase) ★★★

Front



Right



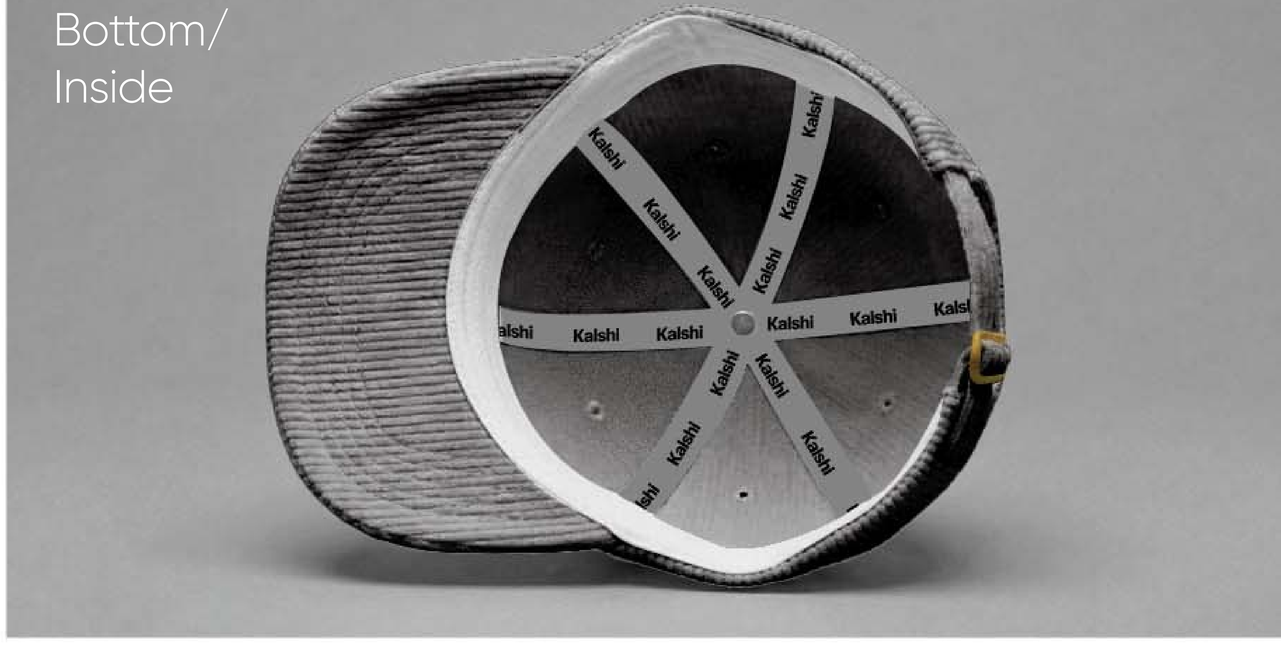
Left



Back



Bottom/
Inside



5 Panel Custom Corduroy Cap (Subtle) ★

Front



Right



Left



Back



Bottom/
Inside



5 Panel Custom Corduroy Cap (Signature) ★★

Front



Right



Left



Back



Bottom/
Inside



5 Panel Custom Corduroy Cap (Showcase) ★★★

Front



Right



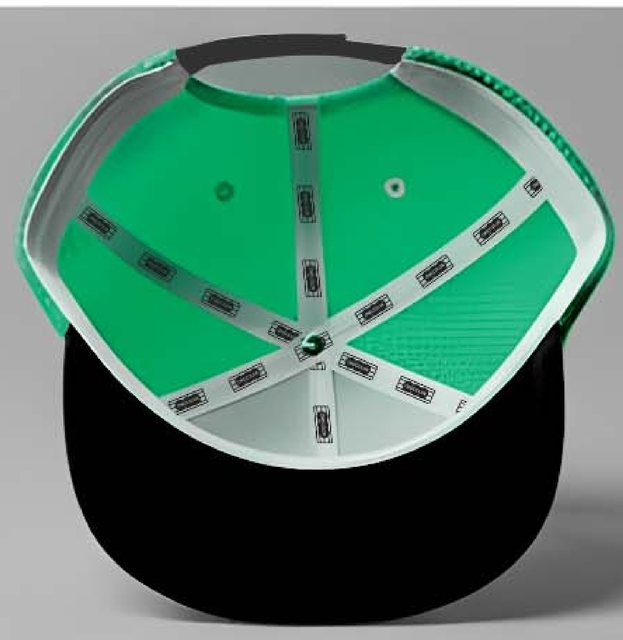
Left



Back



Bottom/
Inside



5 Panel Trucker Cap (Subtle) ★

Front



Right



Left



Back



Bottom/
Inside

5 Panel Trucker Cap (Signature) ★★

Front



Right



Left



Back



Bottom/
Inside



5 Panel Trucker Cap (Showcase) ★★★

Front



Right



Left



Back



Bottom/
Inside



6 Panel Custom Dad Cap (Subtle) ★

Front



Right



Left



Back



Bottom/
Inside

6 Panel Custom Dad Cap (Signature) ★★

Front



Right



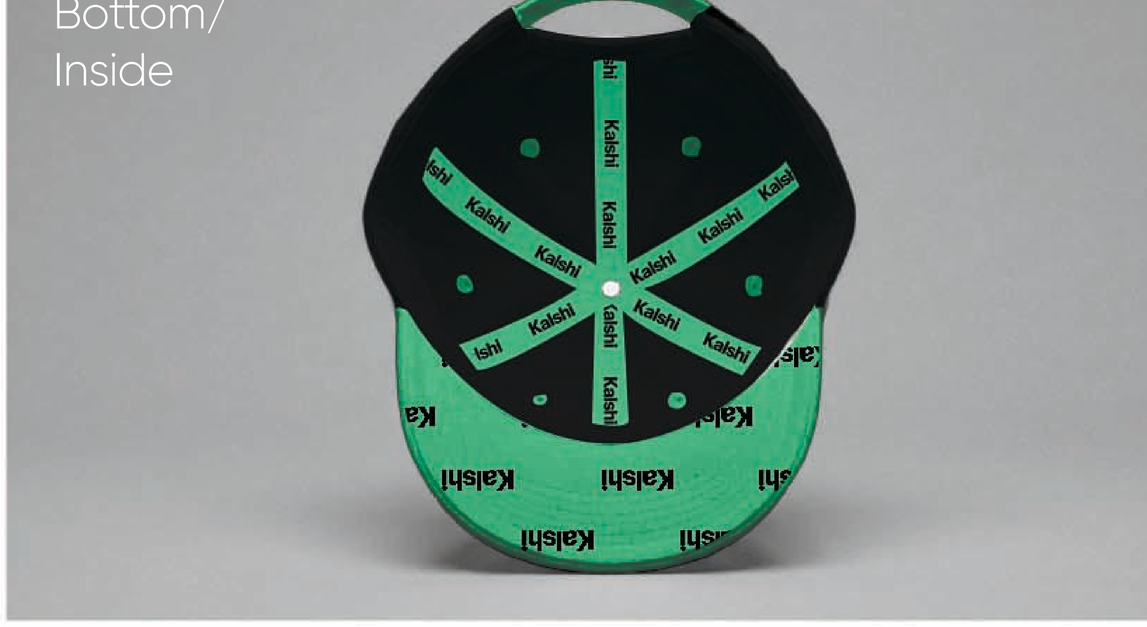
Left



Back



Bottom/
Inside



6 Panel Custom Dad Cap (Showcase) ★★★

Front



Right



Left



Back



Bottom/
Inside



7 Panel Laser Perforated Camp Hat (Subtle) ★

Front



Right



Left



Back



Bottom/
Inside



7 Panel Laser Perforated Camp Hat (Signature) ★★

Front



Right



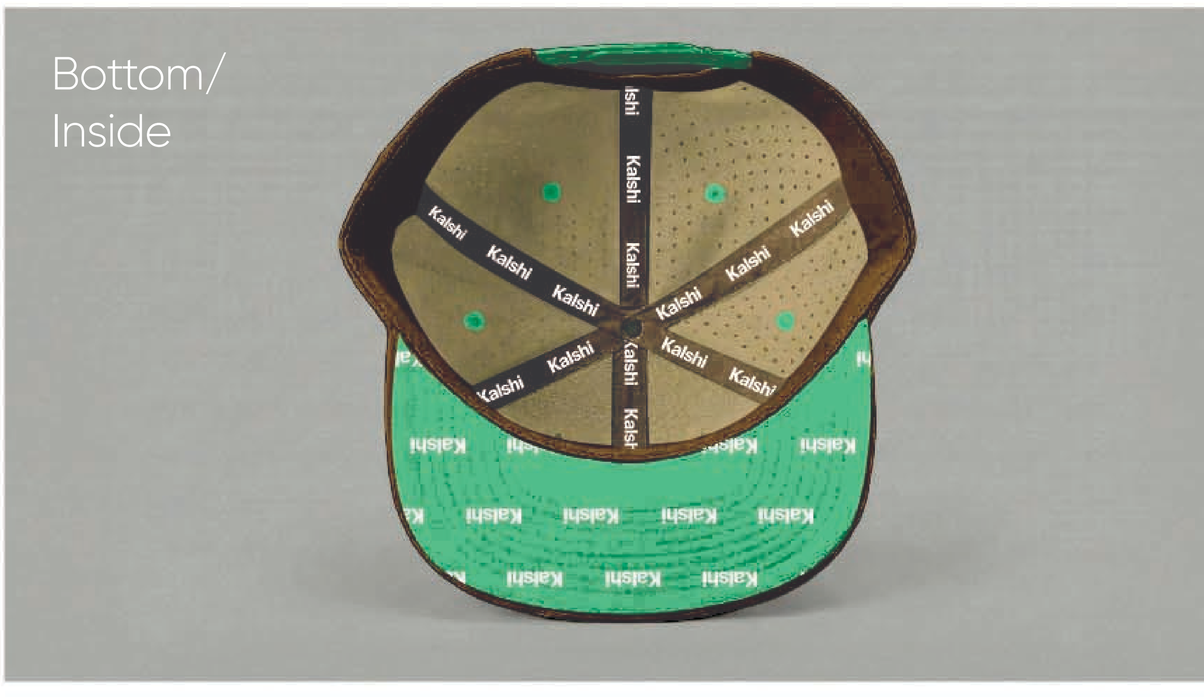
Left



Back



Bottom/
Inside



7 Panel Laser Perforated Camp Hat (Showcase) ★★★

Front



Right



Left



Back



Bottom/
Inside



7 Panel Corduroy Camp Hat (Subtle) ★

Front



Right



Left



Back



Bottom/
Inside



7 Panel Corduroy Camp Hat (Signature) ★★★

Front



Right



Left



Back



Bottom/
Inside



7 Panel Corduroy Camp Hat(Showcase) ★★★

Front



Right



Left



Back



Bottom/
Inside



Pom Pom Beanie With Cuff (Subtle) ★

Front



Right



Left



Back



Bottom/
Inside



Pom Pom Beanie With Cuff (Signature) ★★★

Front



Right



Left



Back



Bottom/
Inside



Pom Pom Beanie With Cuff (Showcase) ★★★

Custom Hat Options (Non-Decoration)



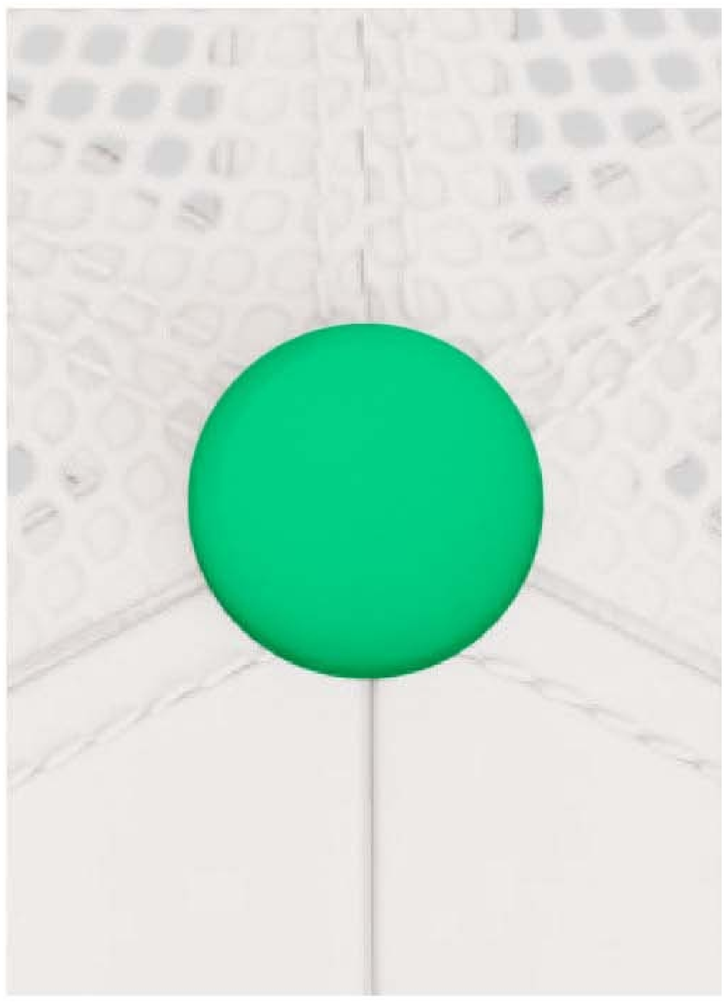
Sublimated Panel



Custom Bill



Custom Seam Tape



Squatchee Color

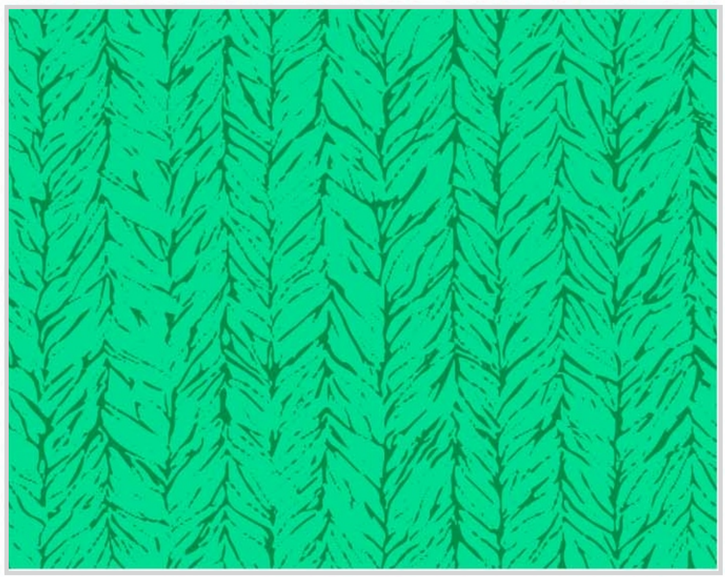


Decorative Rope



Eyelet Color

Hat Material Options



Acrylic

Soft, warm, and lightweight with a wool-like feel. Acrylic is durable, colorfast, and resistant to shrinking, making it perfect for knit and cold-weather headwear.



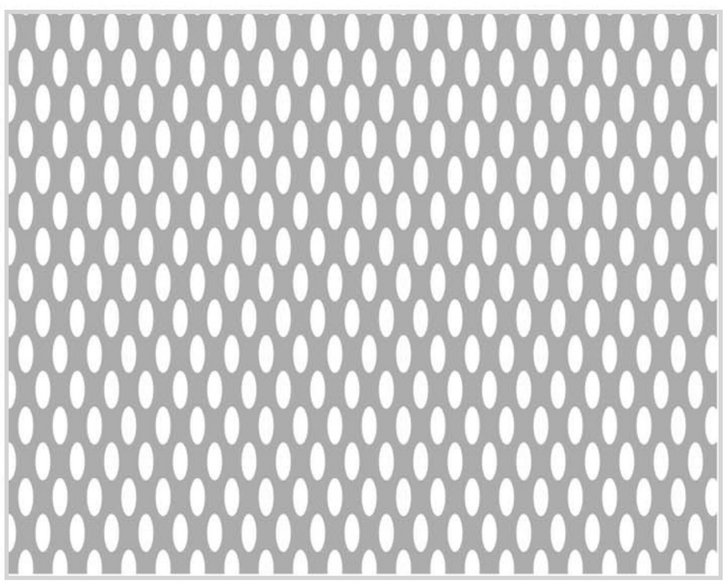
Corduroy

Distinctive ribbed texture with a soft, vintage feel. Corduroy offers warmth, durability, and a retro-inspired look that stands out in lifestyle and fashion-driven designs.



Cotton

Natural, soft, and breathable, cotton provides all-day comfort with a timeless look. Durable and easy to wear, it's a go-to material for casual, lifestyle headwear.



Cotton & Polyester Mesh

A classic combination featuring a soft cotton front panel paired with breathable polyester mesh backing. Offers comfort, structure, and enhanced airflow—ideal for warm weather and everyday wear.



Denim

A sturdy cotton warp-faced textile; durable and iconic for apparel, hats, and heavy-duty bags.



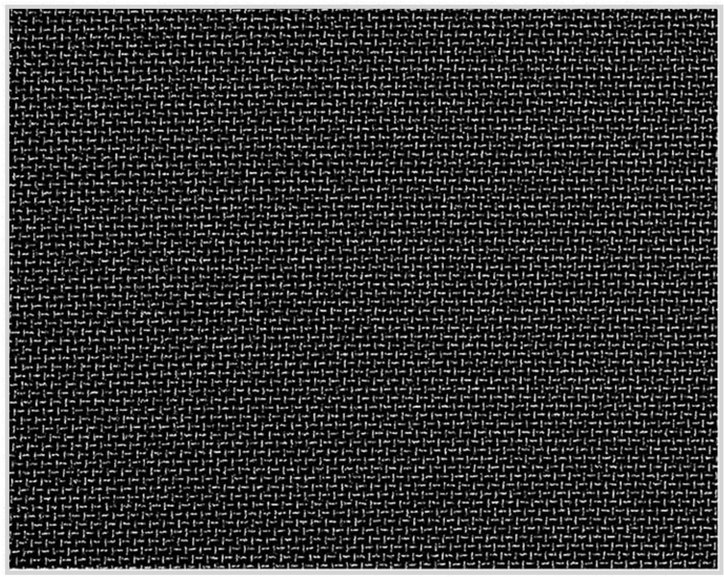
Faux Sherpa

A soft, plush material designed to mimic the warmth and texture of real sheepskin or wool-lined fleece, but without using animal products. A synthetic fabric, often made from polyester or acrylic fibers, that has a fluffy, curly texture on one side, giving it the cozy, "shaggy" appearance of sherpa fleece.



Faux Suede

A smooth, velvety material that mimics the look and feel of real suede without the upkeep. Adds a premium, fashion-forward aesthetic while remaining durable and easy to care for.



Nylon

Exceptionally strong and lightweight with excellent abrasion resistance. Nylon is quick-drying and weather-resistant, making it well-suited for performance and outdoor headwear.



Polyester

Strong, lightweight, and resistant to wrinkles and fading. Polyester is easy to maintain and holds color exceptionally well, making it a versatile choice for long-lasting custom designs.

Hat Material Options (continued)



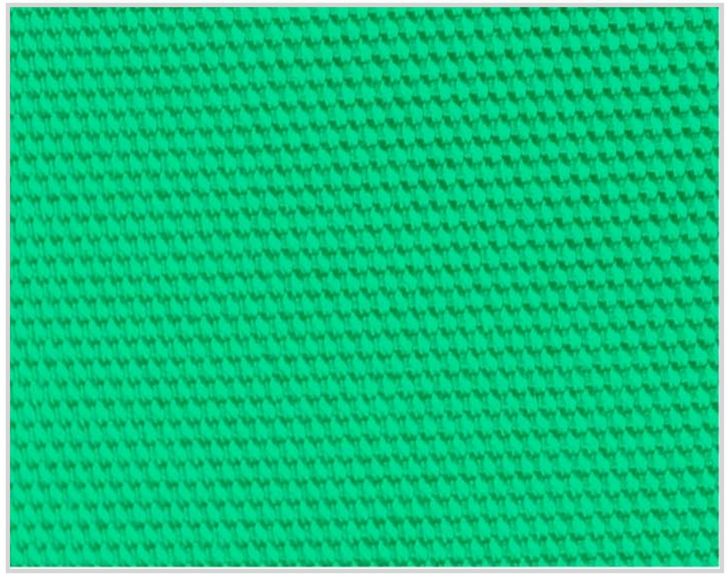
Polyester / Polyurethane

A durable, water-resistant composite with a smooth or leather-like finish. It offers a modern, structured look that is easy to clean and built to last.



Polyester & Spandex

A flexible performance blend that combines durability with stretch. Lightweight and moisture-resistant, this material offers a comfortable, adaptive fit while maintaining its shape.



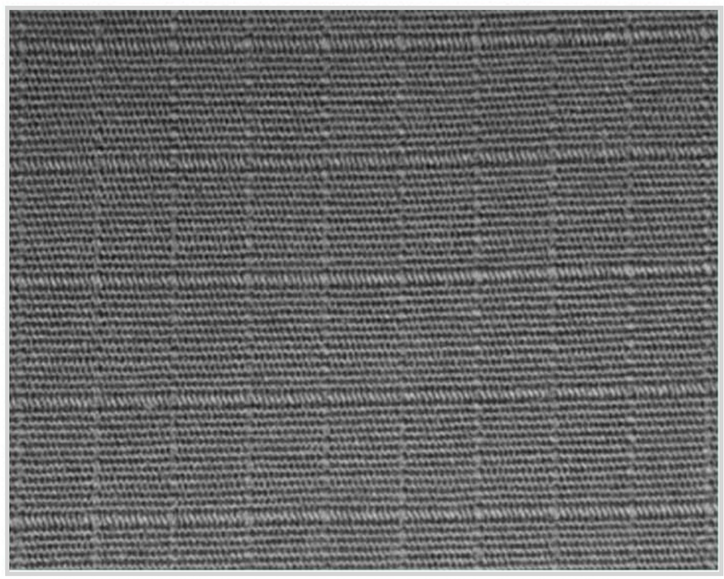
Heavy Denier Polyester

A high-strength, thick synthetic fabric; the industry standard for backpacks and luggage.



Wool

Premium and naturally insulating, wool delivers a refined look with excellent temperature regulation. Known for durability and structure, it's ideal for elevated styles and cooler climates.



Cotton Ripstop

Fabric woven with a grid of thick reinforcement threads; prevents tears, ideal for military apparel and rugged gear.



Cotton Twill

The go-to fabric for structured hats (like dad hats) and durable chinos or jackets.



Polyester Microfiber

Fine synthetic fibers with a soft feel; moisture-wicking for activewear



Polyester / Spandex

A high-stretch blend; essential for performance leggings, compression gear, and form-fitting apparel.

Socks



Cotton Crew Socks (Subtle) ★



Cotton Crew Socks (Signature) ★★



Cotton Crew Socks (Showcase) ★★★



Cotton Ankle Socks (Subtle) ★



Cotton Ankle Socks (Signature) ★★



Cotton Ankle Socks (Showcase) ★★★

Deocration Options



Flat Embroidery

Decorates fabric with stitched thread using digitized embroidery files.



Screen Printing

Ink pushed through a mesh screen onto apparel or flat goods; often plastisol inks..



Dye Sublimation

Heat transfers dye from printed paper onto polyester fibers at high temperature/pressure.



Emboss/Deboss

Uses custom metal dies and pressure to raise (emboss) or recess (deboss) a design into material.



Heat Transfer Vinyl (HTV)

Cutting a design from a sheet of colored vinyl and heat-pressing it onto the fabric.



Laser Etching/Laser Cutting

Using a laser beam to burn away the top layer of fabric pigment or a patch material, creating a subtle, tonal design..



Pad Printing

Transfers solvent ink from an etched plate to 3D or irregular items using a silicone pad.



Woven Label

Attaching a custom-woven label to the outside of a garment as a primary design element.



HD Tags

A twill tag wiith heat transfer vinyl applied.



Direct-to-Garment (DTG)

Inkjet prints water-based inks directly onto garments then cures.



Direct-to-Film (DTF) Transfer

Printing a design onto special film, which is then coated with an adhesive powder and heat-pressed onto the garment.



UV Printing

UV printing, in essence, is a technology that combines ultraviolet (UV) light with UV-curable inks to print directly onto a wide range of materials.



Appliqué

Attaching separate pieces of fabric onto a garment to form a design, often outlined with embroidery stitches.



Discharge Printing

Screen printing method where a water-based ink with a discharge agent removes the garment dye, replacing it with the ink's pigment.



Flock Printing

Applying a heat-activated adhesive in the shape of a design, then covering it with fine fibers to create a soft, velvety texture.



Puff Printing

A type of screen printing using an ink additive that puffs up when heated, creating a raised, 3D texture.



Woven Patch

Flat, smooth patches using thinner, finer threads than embroidery to capture intricate details and small lettering with high precision..



Embroidered Patch

Classic patches created with thread on a fabric backing for a timeless, stitched texture. Extremely durable and popular for uniforms, jackets, and classic branding.



Leather Patches

Patches that provide a rugged, natural, premium look in genuine leather, faux leather, or faux suede. Typically debossed or laser-etched for a subtle, high-end finish.



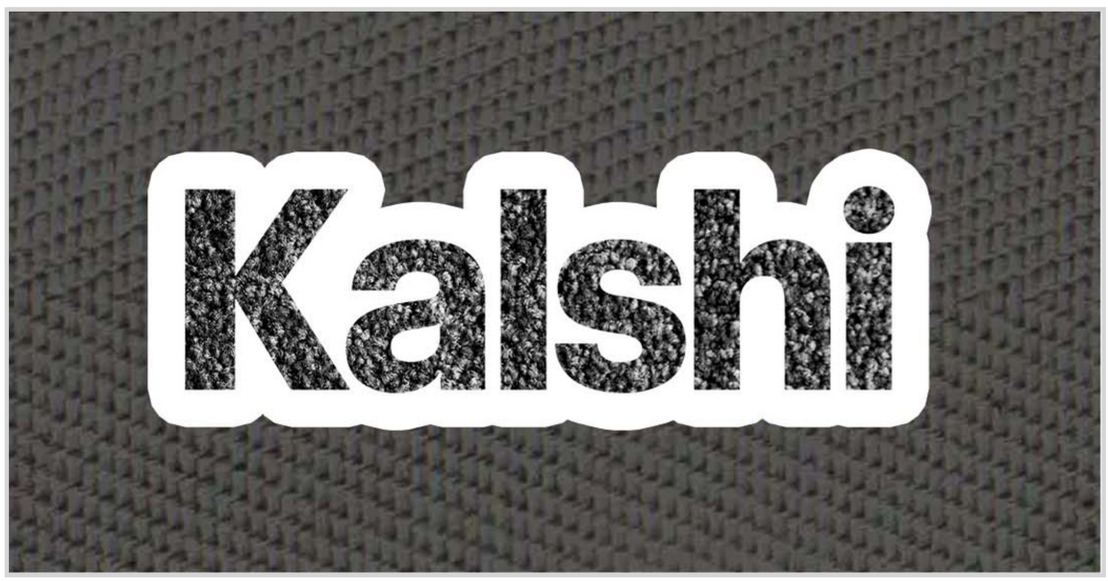
Metal Patch

Patches made from metal than can be applied with sewing or a strong adhesive..



PVC Patch

Flexible, rubber-like 3D emblems. Modern, durable, waterproof, with a clean, vibrant look for high-use items..



Chenille Patch

Plush, fuzzy patches made from yarn, known for a nostalgic varsity-style feel. Common on letterman jackets and collegiate apparel for a bold, soft touch.



Rhinestone Transfers

Shimmering decorative gems arranged in a design and permanently bonded to products with heat.



FlexStyle Domed Emblem

A shiny, 3D emblem with a unique “bubble” or “puffy” effect, available in specialty finishes. The smooth, raised surface provides a high-end, liquid-like appearance to the logo.

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